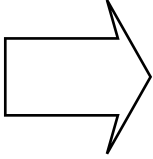
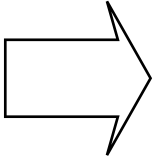
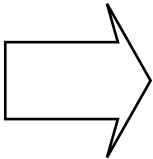
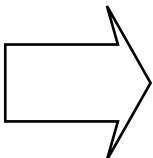


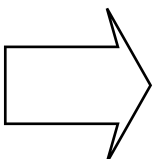
Marketing is easy with our standard package. Here's what you get:

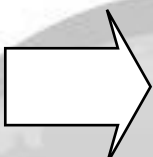
- 1 Customer database** 

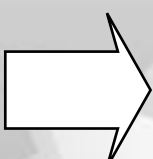
Management of up to 500 database entries. Each entry can contain name, address, phone number, email address, mobile number, important dates (birthday, anniversary), specific preferences/interests etc.
The database can be split into separate groups as required.
- 2 Email marketing** 


Design and delivery of 4 bulk emails (max 2000 emails per delivery), custom-designed to include your logos, pictures and colour schemes. Fully compliant with legislation and tested for low spam rating to ensure they have the best possible chance of reaching your customers' in-boxes.
- 3 Text message marketing** 

Delivery of 4 bulk text messages. Each message can have a unique ID for easy tracking. The cost of the text is extra, at 8p each.
- 4 Mailshot marketing** 

4 batches of mailing labels (emailed as printer-ready pdf), perfect for mailing brochures, leaflets etc.
- 5 Contact card** 

Customised printer-ready design of customer contact card to gather contact details. Fully compliant with legislation.
- 6 Freepost mailing** 

6 postage-paid envelopes for sending us completed forms.
- 7 Monthly report** 

Monthly report on all your database and marketing activities, PLUS advance notification of any upcoming birthday or anniversary dates for your customers.
- 8 Your data** 

All customer data is held safely and securely for your use only. Returned to you fully organised in a spreadsheet if you decide not to renew your contract.

...and all of this at just £570 for 6 months

Payable in 6 easy monthly instalments of £95.

Customised packages are also available to suit any specific needs and budgets. Please ask!